




Title	Dr.	First Name	Jitender	Last Name	Goel	Photograph
Designation		Assistant Professor				
Address		3225, Vikram Gali, Bahadur Garh Road, Delhi-110006				
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Residence Mobile		011-66373823 9899670930				
Email/ Web-Page		jitendergoel@andc.du.ac.in jitendergoyal1@gmail.com				
Educational Qualifications						
Degree		Institution			Year	
Ph. D.		Jamia Millia Islamia			2018	
M. Phil.		Madurai Kamaraj University			2008	
M.Com.		Delhi University			2003	
B.Com.(H.)		Delhi University			2001	
XII		C.B.S.E.			1998	
X		C.B.S.E.			1996	
Career Profile						
<ol style="list-style-type: none">1) Working as Assistant Professor in Acharya Narendra Dev College, University of Delhi on Ad-hoc basis from January 3, 2013 till date.2) Worked as Assistant Professor in Zakir Husain Post Graduate Evening College, University of Delhi on Ad-hoc basis from January 18, 2011 to April 20, 2011.3) Worked as Assistant Professor in Shaheed Bhagat Singh College, University of Delhi on Ad-hoc basis from October 25, 2010 to January 17, 2011.4) Worked as Assistant Professor in Acharya Narendra Dev College, University of Delhi on Ad-hoc basis from August 10, 2009 to April 30, 2010.5) Worked as Assistant Professor in Moti Lal Nehru (Evening) College, University of Delhi on Ad-hoc basis from Sept. 1, 2008 to April 30, 2009.6) Working as Guest Lecturer in SPM College Non- Collegiate Study Centre from September 2022.7) Worked as Guest Lecturer in Moti Lal Nehru College Non- Collegiate Study Centre from December 2021 to July 2022.						

<p>8) Worked as Guest Lecturer in Maharaja Agrasen College Non- Collegiate Study Centre from August 2016 to April 2018.</p> <p>9) Worked as Guest Lecturer in Maitreyi College Non- Collegiate Study Centre from July 2006 to April 2016.</p> <p>10) Working as Guest Lecturer in School of Open Learning, University of Delhi from Oct. 2008.</p> <p>11) Worked as Guest Lecturer in Department of Commerce and Business Studies, Jamia Millia Islamia from Aug. 2008 to March 2010.</p> <p>12) Worked as Guest Lecturer in Acharya Narendra Dev College, University of Delhi from Sept. 2005 to April 2009.</p> <p>13) Worked as Guest Lecturer in Shaheed Bhagat Singh College, University of Delhi October-Nov., 2012.</p>
Administrative Assignments
Deputy Superintendent, SOL Exam since 2018 till date.
Areas of Interest / Specialization
Accounting
Subjects Taught
Financial Accounting, Corporate Accounting, Cost Accounting, E-Commerce, E-Filing of Return, Managerial Economics, Human Resource Management, Marketing Management, Financial Management, Business Organization & Management, Business Law, Corporate Law, Advertising & Personal Selling, Entrepreneurship, HTML, Tally.
Research Guidance
NA
SESSION CHAIR/CO-CHAIR/RESOURCE PERSON IN CONFERENCES AND SEMINARS
<p>1) Resource Person in National Workshop held on September 15-21, 2022 on “Career and Skill Enhancement for Non-teaching Staff”, organized by Department of Commerce and IQAC under DBT star College Scheme, Acharya Narendra Dev College, University of Delhi, New Delhi.</p> <p>2) Resource Person in Three Days Workshop under Ace the Skill Week held on April 6-8, 2022 on “Ace Google”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi.</p> <p>3) Session Co-Chair in International E-Conference on Mitigating Contemporary Environmental Issues By Sustainable Approaches, Acharya Narendra Dev College under the aegis of IQAC and DBT Star College Scheme, February 22-28, 2022.</p>
Publications Profile
<p>1) “Corporate Social Responsibility Practices in Select Indian Companies, EPRA International Journal of Economic and Business Review, 5(6), 42-46, 2017.</p> <p>2) “Corporate Social Responsibility in India: A Case Study of Reliance Industries Limited”, Advances in Management for Business Excellence, 119-125, 2015.</p> <p>3) “Pradhan Mantri Jan Dhan Yojna (PMJDY): An Innovative Scheme of Financial Inclusion in India” Research Journal of Social Science and Management, 2015.</p> <p>4) Four Units of Marketing Management for B.Com., Arjun Singh Centre for Distance & Open Learning, Jamia Millia Islamia, New Delhi, 2012.</p>

Conference/ Presentations/Workshops/Webinar/ FDP Organized

- 1) Member Organizing Committee, One Day National Conference held on April 3, 2023 on “One Earth, One Family, One Future”, organized by Department of Commerce, Acharya Narendra Dev College under the aegis of IQAC, ANDC and Department College Interface, Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Indian Commerce Association (ICA) Delhi NCR Chapter, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 2) Co-Convenor, Investor Awareness Programme on Financial Empowerment Through Wealth Creation, organized by Department of Commerce under the aegis of IQAC in Collaboration with Association of Mutual Funds in India (AMFI), Acharya Narendra Dev College, University of Delhi, New Delhi, February 07, 2023.
- 3) Member Organizing Committee, Seminar by CA (Dr.) P. C. Tulsian held on February 01, 2023 on “Accounting Standards”, organized by Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 4) Member Organizing Committee, National Workshop held on September 15-21, 2022 on “Career and Skill Enhancement for Non-teaching Staff”, organized by Department of Commerce and IQAC under DBT star College Scheme, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 5) Member Organizing Committee, Workshop by Prof. Rajiv Kumar Goel held on April 20, 2022 on “Application of Cost Accounting Standards in the Preparation of Cost Statement”, organized by Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 6) Member Organizing Committee, Talk under the series “In Conversation with our Alumni” by Nitin Deveshwar (Batch 2001) held on April 01, 2022 on “Career Options After Graduation”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 7) Member Organizing Committee, International E-Conference held on February 22-28, 2022 on Mitigating Contemporary Environmental Issues By Sustainable Approaches, organized by Acharya Narendra Dev College under the aegis of IQAC and DBT Star College Scheme.
- 8) Member Organizing Committee, Webinar by Ms. Sugandha Sachdeva held on September 11, 2021 on “An Insight into Currency Derivatives”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 9) Member Organizing Committee, Two week (online) Interdisciplinary FDP on “From Research to Publication” jointly organized by Department of Commerce, Acharya Narendra Dev College and Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi, 5th April to 17th April, 2021.
- 10) Member Organizing Committee, First talk under the series “In Conversation with our Alumni” by Dhiraj Kalra (Batch 1996) held on January 28, 2021 on “Early Investment- Secured Future”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 11) Co-Convenor, Webinar by Ms. Sushma Arora held on January 16, 2021 on “An Overview of Indian Contract Act, 1872”, organized by Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 12) Member Organizing Committee, webinar by Dr. Amit Kumar Singh held on December 12, 2020 on “How to Publish Research Papers in Scopus/ Indexed Journals?”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 13) Member Organizing Committee, Webinar by Dr. Surinder Kaur and CA Yask Sain held on November 10, 2020 on “E-Filing of ITR1”, organized by Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.

- 14) Co-Convenor, Webinar by Mr. Rajesh Relan held on November 6, 2020 on “Insurance for Youth”, organized by Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 15) Co-Convenor, Webinar by Dr. Ruchi Gupta held on October 9, 2020 on “Top Trends Driving Digital Marketing Strategy”, organized by Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.
- 16) Co-Convenor, Webinar by CA Pankaj Goel held on August 27, 2020 on ‘Stop Worrying and Start Living and Earning’: Career Vs Job: Road Map, organized by Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi.

Conference/ Presentations/Workshops

PARTICIPATION IN CONFERENCES, SEMINARS, WORKSHOPS, WEBINARS

- 1) One Day National Conference held on April 3, 2023 on “One Earth, One Family, One Future”, organized by Department of Commerce, Acharya Narendra Dev College under the aegis of IQAC, ANDC and Department College Interface, Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Indian Commerce Association (ICA) Delhi NCR Chapter, Acharya Narendra Dev College, University of Delhi, New Delhi, presented paper on “An Analysis of Digital Marketing Strategies of Select E-Commerce Companies in India”.
- 2) One Day National Conference held on April 3, 2023 on “One Earth, One Family, One Future”, organized by Department of Commerce, Acharya Narendra Dev College under the aegis of IQAC, ANDC and Department College Interface, Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Indian Commerce Association (ICA) Delhi NCR Chapter, Acharya Narendra Dev College, University of Delhi, New Delhi, presented paper on “ Financial Inclusion: A Case Study of AU Small Finance Bank”.
- 3) Investor Awareness Programme on Financial Empowerment Through Wealth Creation, Department of Commerce under the aegis of IQAC in Collaboration with Association of Mutual Funds in India (AMFI), Acharya Narendra Dev College, University of Delhi, New Delhi, February 07, 2023.
- 4) ICSSR Sponsored 8th Annual International Commerce Conference-2023 on Bharat @2047: Role of Commerce and Business, Department of Commerce, Delhi School of Economics, University of Delhi at Deen Dayal Upadhyaya College, University of Delhi, Delhi, January 11-12, 2023.
- 5) 10th International Conference on Advances in Business and Management, Business Practices in the Era of Sustainable Development Goals (SDGs) 2030 and New Age Technologies, Department of Commerce, Shaheed Bhagat Singh College on November 10-11, 2022, at Patel Chest Institute, University of Delhi.
- 6) International Webinar on Business Responsibility & Sustainability Reporting, Indian Commerce Association Delhi – NCR Chapter in collaboration with Department of Commerce, Delhi School of Economics, University of Delhi, Delhi, June 24, 2022.
- 7) International E-Conference on Mitigating Contemporary Environmental Issues By Sustainable Approaches, Acharya Narendra Dev College under the aegis of IQAC and DBT Star College Scheme, February 22-28, 2022.

- 8) Webinar on An Insight Into Currency Derivatives, Bodhini, Academic Events and Research Committee, Department of Commerce and IQAC, Acharya Narendra Dev College, University of Delhi, New Delhi, September 11, 2021.
- 9) Webinar on NEP 2020 and Commerce Education, Indian Commerce Association, Delhi – NCR Chapter, September 07, 2021.
- 10) Webinar on National Education Policy 2020: Role of Commerce in Education, Department of Commerce, Rajdhani College, University of Delhi, September 02, 2021.
- 11) Talk under the series “In Conversation with our Alumni” on “Early Investment- Secured Future”, Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, January 28, 2021.
- 12) Webinar on An Overview of Indian Contract Act, 1872, Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, January 16, 2021.
- 13) Webinar on How to Publish Research Papers in Scopus/Indexed Journals, Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, December 12, 2020.
- 14) Workshop on E-Filing of ITR 1, Bodhini, Academic Events and Research Committee, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, November 10, 2020.
- 15) Webinar on Insurance for the Youth, Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, November 6, 2020.
- 16) Webinar on Top Trends Driving Digital Marketing Strategy, Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, October 9, 2020.
- 17) Webinar on Stop Worrying and Start Living and Earning: Career Vs Job: Road Map, Vanijya – The Commerce Society, Department of Commerce, Acharya Narendra Dev College, University of Delhi, New Delhi, August 27, 2020.
- 18) Webinar on Mentoring Teachers for Effective Online Teaching, Internal Quality Assurance Cell, Department of Commerce, Daulat Ram College, University of Delhi, Delhi, July 4, 2020.
- 19) Webinar on New Global Challenges and Opportunities: What Lies Ahead for India?, Department of Commerce, Sri Aurobindo College, University of Delhi, New Delhi under the aegis of Internal Quality Assurance Cell, July 2, 2020.
- 20) Webinar on Financial Planning to Navigate in Uncertain Times, Department of Commerce, Ram Lal Anand College, University of Delhi, June 27, 2020.
- 21) Webinar series on Experiences and Realities: Insights from Civil Servants, IQAC & the Public Policy and Analysis Cell, Jesus and Mary College, University of Delhi, June 16-17, 2020.

- 22) Webinar on Stress Management for Work-Life Balance, Department of Commerce, Mata Sundri College, University of Delhi, June 14, 2020.
- 23) Webinar on The New World Order: Preparing Professionals for a Post Pandemic Scenario, Department of Commerce, Sri Aurobindo College, University of Delhi, New Delhi under the aegis of Internal Quality Assurance Cell, June 13, 2020.
- 24) Two-Day International Webinar on Atmanirbhar Bharat from the Perspective of Young Entrepreneurial Skills and its Financial Implications, Shaheed Bhagat Singh Evening College, University of Delhi, New Delhi, June 11-12, 2020.
- 25) International Webinar on COVID-19: Truths and Myths, Internal Quality Assurance Cell, Acharya Narendra Dev College, University of Delhi, New Delhi, June 9, 2020.
- 26) Webinar on Application of SPSS in Conducting Research, IQAC Committee, Aryabhata College, University of Delhi, New Delhi in collaboration with IBS, Gurgaon, June 7, 2020.
- 27) Faculty Enrichment Program on Industry 4.0 and the Future of Learning, Research and Work, School of Open Learning in collaboration with Miles Education, Delhi, November 25, 2019.
- 28) Seminar on The Power & Purpose of ACBSP, USA Global Accreditation, Sri Guru Gobind College of Commerce and Delhi School of Professional Studies & Research, GGSIP University of Delhi in collaboration with Indian Commerce Association Delhi – NCR Chapter, Delhi, August 28, 2018.
- 29) One-Day Faculty Development Programme on E-Filing of Return, Department of Commerce and IQAC of Deen Dayal Upadhyaya College in collaboration with Indian Accounting Association Delhi Chapter, Delhi, January 14, 2017.
- 30) 39th All India Accounting Conference and International Seminar on Accounting Education and Research, Department of Commerce, Bangalore University, Bangalore, Dec. 16-17, 2016.
- 31) 69th All India Commerce Conference of Indian Commerce Association, Faculty of Commerce, University of Lucknow, Lucknow, U.P., November 11-13, 2016, presented paper on “New Beginnings in Indian Banking Services: A Case Study of State Bank of India”.
- 32) Accounting Symposium on International Financial Reporting Standards, Shri Ram College of Commerce in collaboration with Indian Accounting Association Delhi Chapter, Delhi, May 5-6, 2016.
- 33) Workshop on Digital India-Challenges & Opportunities, DU Innovation Project, Acharya Narendra Dev College, university of Delhi, Oct. 14, 2015.
- 34) National Conference on Advances in Management for Business Excellence, Department of Business Administration, National Institute of Technology, Kurukshetra, Feb. 27-28, 2015, presented paper on “Corporate Social Responsibility in India: A Case Study of Reliance Industries Limited”.

<p>35) 67th All India Commerce Conference of Indian Commerce Association, KIIT University, Bhubaneswar in association with P.G. Department of Commerce, Utkal University, Bhubaneswar, Dec. 27-29, 2014, presented paper on “Corporate Social Responsibility and Sustainability in Select Indian Companies”.</p> <p>36) Workshop on Companies Act 2013, Indian Accounting Association Delhi Chapter at Shri Ram College of Commerce, Delhi, August 30, 2014.</p> <p>37) Workshop on Companies Act 2013, Northern India Regional Council of The Institute of Company Secretaries of India, YMCA Tourist Hostel, New Delhi, Nov. 27, 2013.</p> <p>38) Workshop on Business Entrepreneurship and Management, Centre for Development in Higher Education, University of Delhi, June 25-27, 2013.</p> <p>39) Workshop on Revised Schedule VI To The Companies Act 1956, Ramanujan College, University of Delhi, March 1, 2013.</p> <p>40) National Conference on FDI in India: Response and Challenge, Shaheed Bhagat Singh College on November 5-6, 2012, at Patel Chest Institute, University of Delhi.</p> <p>41) 65th All India Commerce Conference, K. P. B. Hinduja College of Commerce, at University of Mumbai, Mumbai, November 9-11, 2012.</p> <p>42) National seminar on Indian Financial Sector: Thrust and Challenges, Indian Accounting Association (IAA)-Delhi Chapter on October 30, 2010.</p>
Research Projects (Major Grants/Research Collaboration)
NA
Awards and Distinctions
Topper of B. Com (H) at College Level
Association With Professional Bodies
Life Member, Indian Accounting Association (Membership No. DH-168)
Life Member, Indian Commerce Association (Membership No. D-256)
Other Activities
Co-convener of Cultural Committee, “Vanijya” the Society of Department of Commerce, Acharya Narendra Dev College Member of various committee
<ol style="list-style-type: none"> 1. Admission Committee 2. Annual Event Committee 3. Editorial Committee 4. Proctorial Committee 5. Theatre Committee 6. Canteen Committee